

CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

AGENDA

July 7, 2008

11:00 a.m.

City of Carlsbad

**1635 Faraday Avenue, Room 173A
Carlsbad, CA**

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER **11:00 a.m.**

II. ROLL CALL

CONSENT CALENDAR: The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless an item is removed.

(C) III. APPROVE MINUTES OF MAY 7, 2008

To approve the minutes of the May 7, 2008 meeting of the CTBID Board of Directors.

(C) IV. AB07-08-30 APPROVE SAN DIEGO NORTH CONVENTION AND VISITORS BUREAU QUARTERLY REPORTS

To approve SDNVCVB quarterly reports for Third Quarter 2008.

V. STAFF REPORT

Staff will provide the following reports at this time:

- 1) Financial report

VI. AB07-08-31 CTBID GRANT REQUESTS

Adopt Resolution #2008-5 allocating CTBID grant funds

VII. DISCUSSION ITEMS

VIII. NEXT MEETING

The next meeting is on August 26, 2008 at 3:00 p.m. at 1635 Faraday Avenue, Conference Room 173A.

Agenda Items to include:

- Reint Reinders & Associates will present its report and findings
- June 30, 2008 end-of year reports from Carlsbad Convention and Visitors Bureau and San Diego North Convention and Visitors Bureau

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

GENERAL COUNSEL COMMENT

PUBLIC COMMENT

ADJOURNMENT